

### ***Carolinas MA Challenge***

**Challenge Dates: November 6th, 2022 through January 14th, 2023**

The purpose of the Local Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. The challenges push us out of our comfort zone and bring back the focus to the Basic 5 & MUFO. It is important to remember that purposeful and consistent actions are what bring us closer to achieving our goals and turning our dreams into reality. UnFranchise Owners who successfully satisfy the criteria and fill out the GOOGLE FORM LINK form by Saturday, January 15th, 2023 by 11:59 pm (EST) will be recognized at the June local event and receive an invite for themselves and a guest to the private dinner with the Local Area Leaders on Saturday, January 21st, 2023

\* If you are a new UFO during the Challenge period, we will look at the BV generated during your time in the business on a case-by-case basis.

#### **REQUIREMENTS:**

##### **1: Each One Buy One, Bring One, Reach One**

Purchase three tickets for the January local seminar

##### **2: SPONSOR**

Personally sponsor one (1) new *qualified* UnFranchise Owner during the challenge period. **New partner must complete the Shopping Annuity Assessment.**

*OR*

Work the ABC Pattern with your team and help a team member sponsor. **All parties must complete the Shopping Annuity Assessment.**

##### **3: RETAIL**

Generate 1500 BV in Product Sales by hosting events or ShopLive

or

Generate 800 BV in product sales and 300 BV is from new product sales.

##### **4: SHOW THE BUSINESS PLAN**

Expose the Unfranchise Business Plan (MPCP) to (6) six Personal Prospects or (12) twelve Team Prospects

-Must Include the Compensation Plan

##### **5: SHOP.com Website TOURS**

Give friends/family/guests a tour of your SHOP.COM website &

Register (2) two new customers &

Place (2) two new Personal orders from Partner Stores

##### **6: HAVE FUN**

Show us how much fun you are having! Post pictures of your events to your team's Facebook page as well as the CAROLINAS MA FACEBOOK PAGE

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