

TEAM CAROLINAS Challenge for the Sept 14th, 2024, Local Seminar

Jason Pelland Local Seminar

Challenge Dates: Monday, May 13th - Sunday, September 8th, 2024

The purpose of the Local Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. The challenges push us out of our comfort zone and bring back the focus on the Basic 5. It is important to remember that purposeful and consistent actions are what bring us closer to our goals and achieving our dreams. This challenge documentation **MUST** be completed and submitted to your Local Challenge Coordinator Rhonda Huthmacher 11:59 p.m. on Sunday, September 8th, 2024 by online form submission. Please choose the correct submission form, Challenge A vs Challenge B. Good Luck Everyone.

Email: charlottelocalcouncil@gmail.com with any questions

*** EMAIL SUBMISSIONS WILL NOT BE ACCEPTED**

*** If you are a new UFO during the Challenge period, we will look at the BV generated during your time in the business on a case-by-case basis.**

REQUIREMENTS: Complete (Challenge A) OR (Challenge B)

Challenge A

- 1. ___ BUY ONE, REACH ONE, BRING ONE** - Purchase (3) tickets for the September 14th upcoming local seminar, one for you and two for your guests.
- 2. ___ QUALIFY:** for the Master UFO Program for the 2nd & 3rd quarters (April-June & July-September of 2024)
- 3. ___ HOST:** 3 home events yourself or co-host a home event with a new partner and post pictures on the MA SE Regional Facebook group. (Wellness, Motives, HBP, TLS,...) List the date, location, host(s) and type of event. Post your event(s) on MAsoutheast.com calendar by completing the EVENT SUBMISSION form.
- 4. ___ POST:** a screenshot of your MUFO requirements in the Carolinas MA Facebook group and the MA SE Regional FB group, your 3 ticket numbers and your home event info, and you have achieved the challenge. Congratulations!!

OR if you have not meet MUFO requirements for the 2nd or 3rd quarter then complete Challenge B

Challenge B

- 1. ___ BUY ONE, REACH ONE, BRING ONE**

Purchase (3) tickets for the Sept 14th local seminar, from the Local Association, one for you and two for your guests.

- 2. ___ SPONSOR**

Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. New partner must complete the Shopping Annuity Assessment. Name of personally sponsored _____

OR

Work the ABC Pattern with your team and help a team member sponsor a new partner. All parties must complete the Shopping Annuity Assessment. Name of new Team Member _____

3. ___ RETAIL

Generate 2000 BV of MA Exclusive products/services by hosting events or ShopLive. (List the total BV)

4. ___ TRIAL SIZE MARKETING and CUSTOMERS

a) Send out or give out at least 12 Trial Size packs to 12 new possibilities. Leverage the UnFranchise Marketing App to accomplish this item. List names of 12 people _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____

5. ___ SHOW THE BUSINESS PLAN

Expose the Market America UnFranchise Business plan to (12) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 12 people _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____

OR

Expose the business plan to (16) team prospects. _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____, _____

6. ___ EDUCATION

Attending the area Education events are one of the key elements to building your Unfranchise Business. Attend NUOT and Basic 5 in the challenge time frame.

7. ___ MISSION GROW

Show us your team growth and how much fun you are having! Post pictures of your events to MA Southeast Region Facebook group page as well as CAROLINASMA Facebook group. Also post your events on the MASERevents.net calendar by completing the EVENT SUBMISSION form