

TEAM CAROLINAS MA Challenge for the January 20th, 2024 DRITAN HODO Local Seminar

Challenge Dates: Saturday, October 21st, 2023 - Sunday, January 14, 2024

The purpose of the Local Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. The challenges push us out of our comfort zone and bring back the focus on the Basic 5. It is important to remember that purposeful and consistent actions are what bring us closer to our goals and achieving our dreams. The challenge activities **MUST** be completed by 11:59 pm on Sunday, January 14th and submitted on the www.carolinasma.com website. If you have any questions contact Dominique LaRose the Challenge Coordinator at dominiquem314@gmail.com

REQUIREMENTS: Complete (CHALLENGE A OR CHALLENGE B)

Challenge A

- 1. ___ BUY ONE, REACH ONE, BRING ONE -** Purchase (3) tickets for the Jan 20th local seminar, one for you, and two for your guests.
- 2. ___ Qualify for the Master UFO Program** for the 4th quarter (Oct 1, 2023 – Dec 31, 2023)
- 3. ___ Host a home event yourself or co-host a home event with a new partner** and post pictures on the SE Regional Facebook group page. (Wellness, Motives, HBP, TLS, ...) List the date, location, host(s) and type of event. **Post your event(s) on the MASoutheast.com calendar by completing the EVENT SUBMISSION form.**
- 4. ___ POST a screenshot of your MUFO requirements** in the CAROLINAS MA FACEBOOK GROUP and MA Southeast Region Facebook Group **your 3 ticket numbers** and **your home event info** and you have achieved the Challenge. Congratulations!!

OR if you do not meet MUFO requirements for the 4th quarter then complete Challenge B

Challenge B

- 1. ___ BUY ONE, REACH ONE, BRING ONE...** Purchase (3) tickets for the Jan 20th local seminar, one for you and two for your guests.
- 2. ___ SPONSOR ...**Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. New partner must complete the Shopping Annuity Assessment. Name of personally sponsored _____
OR Work the ABC Pattern with your team and help a team member sponsor a new partner. All parties must complete the Shopping Annuity Assessment. Name of new Team Member _____
- 3. ___ RETAIL ...** Generate 1000 BV of MA Exclusive products/services by hosting events (List the total BV)
- 4. ___ TRIAL SIZE MARKETING and CUSTOMERS...** a) Send out or give out at least 5 Trial Size packs to 5 new possibilities. Leverage the UnFranchiseMarketing App to accomplish this item. List names of 5 people
b) Add 4 new BV purchasing customers. (List the names)
- 5. ___ SHOW THE BUSINESS PLAN...** Expose the Market America UnFranchise Business plan to (4) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 4 people _____ **OR** expose the business plan to (8) team prospects. (list the names)
- 6. ___ Mission Grow...** Show us your team growth and how much fun you are having! Post pictures of your events to MA Southeast Region Facebook group page as well as Carolinas MA Facebook group page.

Also post your events on the MASoutheast.com calendar by completing the EVENT SUBMISSION form